

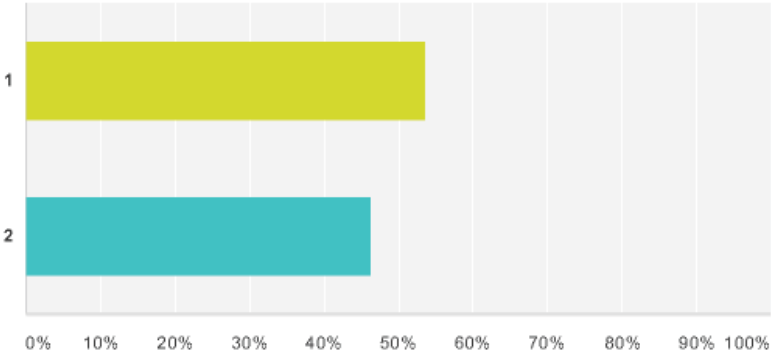
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# Appendix H: Visual Survey Preference Results (Summary)

Arlington Visual Preference Survey

Q1 In terms of building style, I prefer...

Answered: 618 Skipped: 18



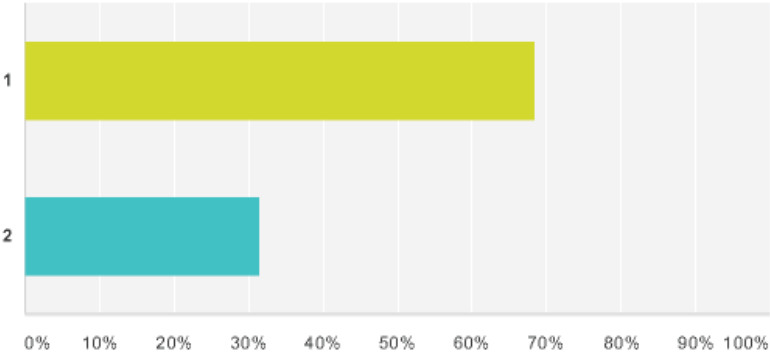
Answer Choices	Responses	
1	53.72%	332
2	46.28%	286
Total		618



Arlington Visual Preference Survey

Q2 In terms of building style, I prefer:

Answered: 623 Skipped: 13



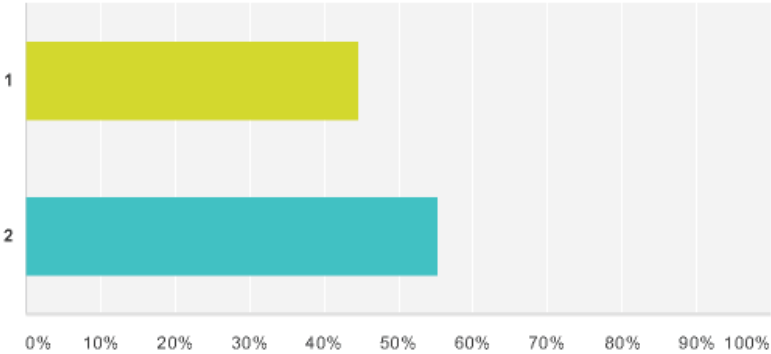
Answer Choices	Responses	
1	68.54%	427
2	31.46%	196
Total		623



Arlington Visual Preference Survey

Q3 In terms of building style, I prefer:

Answered: 606 Skipped: 30



Answer Choices	Responses	
1	44.72%	271
2	55.28%	335
Total		606

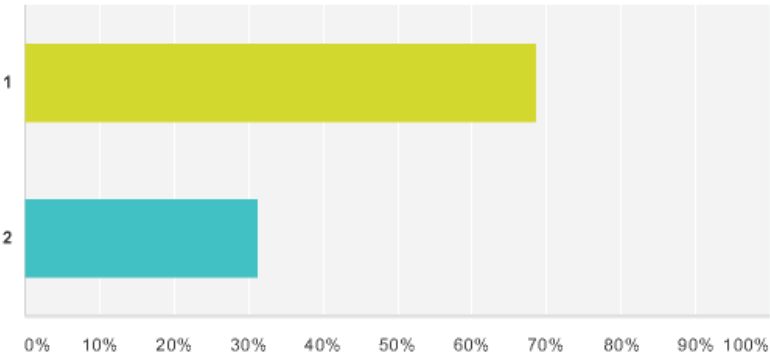




Arlington Visual Preference Survey

Q4 In terms of building style, I prefer:

Answered: 623 Skipped: 13



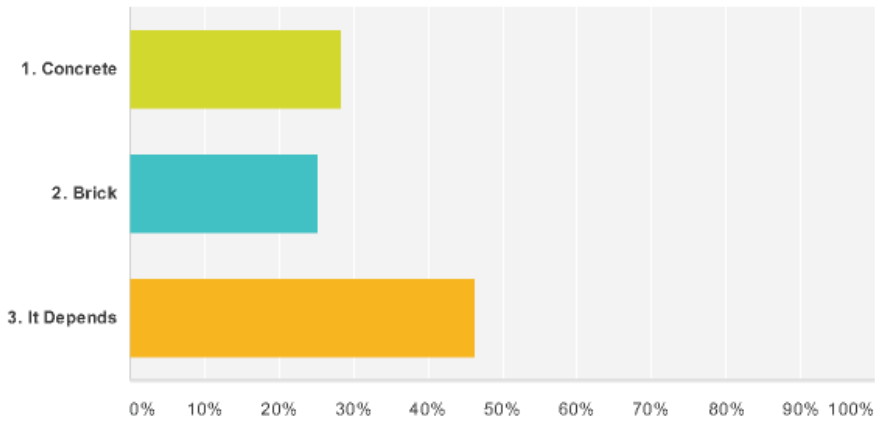
Answer Choices	Responses	
1	68.70%	428
2	31.30%	195
Total		623



Arlington Visual Preference Survey

Q5 In terms of sidewalk material, I prefer:

Answered: 629 Skipped: 7



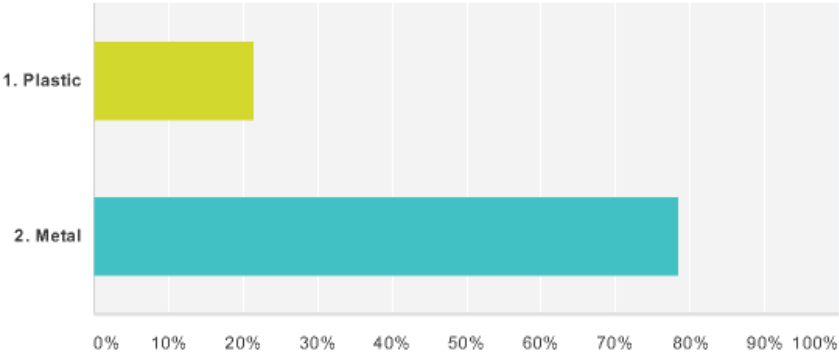
Answer Choices	Responses	
1. Concrete	28.30%	178
2. Brick	25.28%	159
3. It Depends	46.42%	292
Total		629



Arlington Visual Preference Survey

Q6 In terms of street furniture, I prefer:

Answered: 616 Skipped: 20



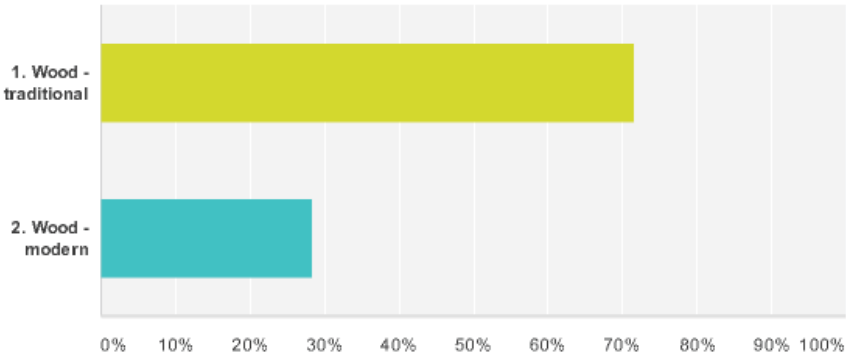
Answer Choices	Responses	
1. Plastic	21.43%	132
2. Metal	78.57%	484
Total		616



Arlington Visual Preference Survey

Q7 In terms of street furniture, I prefer:

Answered: 622 Skipped: 14



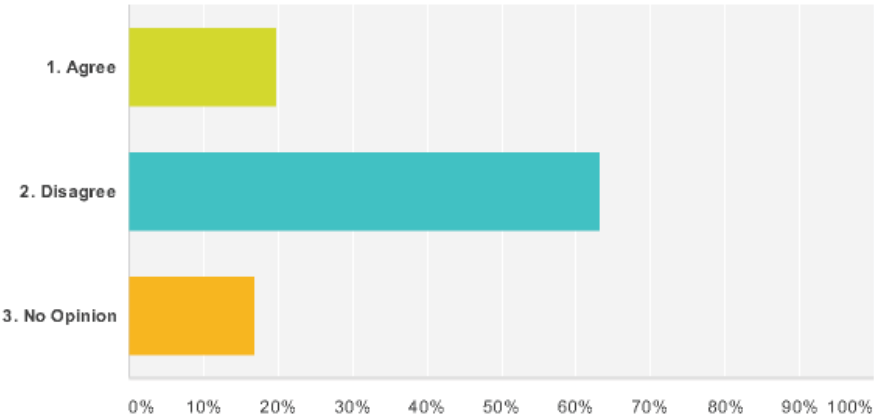
Answer Choices	Responses
1. Wood - traditional	71.54%445
2. Wood - modern	28.46%177
Total	622



Arlington Visual Preference Survey

Q8 In terms of parking buffers, this is an appropriate response:

Answered: 620 Skipped: 16



Answer Choices	Responses	
1. Agree	19.84%	123
2. Disagree	63.23%	392
3. No Opinion	16.94%	105
Total		620

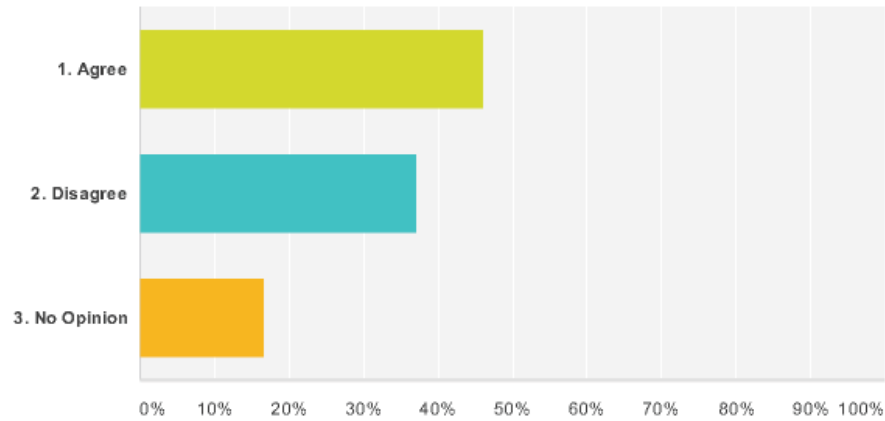




Arlington Visual Preference Survey

Q9 In terms of parking buffers, this is an appropriate response:

Answered: 625 Skipped: 11



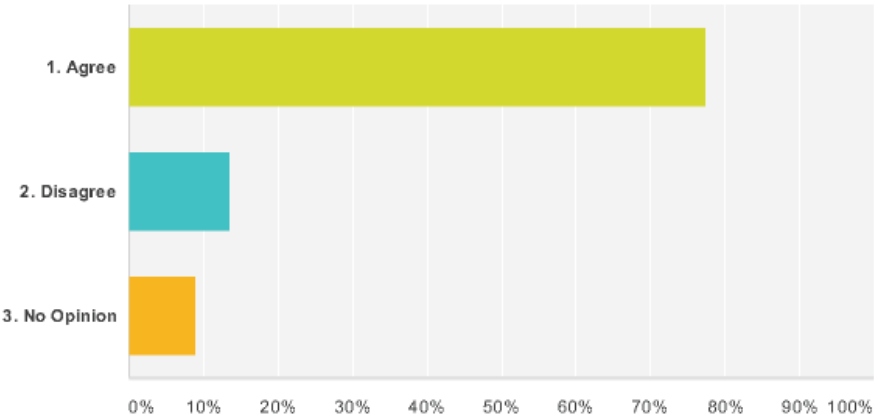
Answer Choices	Responses	
1. Agree	46.24%	289
2. Disagree	37.12%	232
3. No Opinion	16.64%	104
Total		625



Arlington Visual Preference Survey

Q10 In terms of parking buffers, this is an appropriate response:

Answered: 625 Skipped: 11



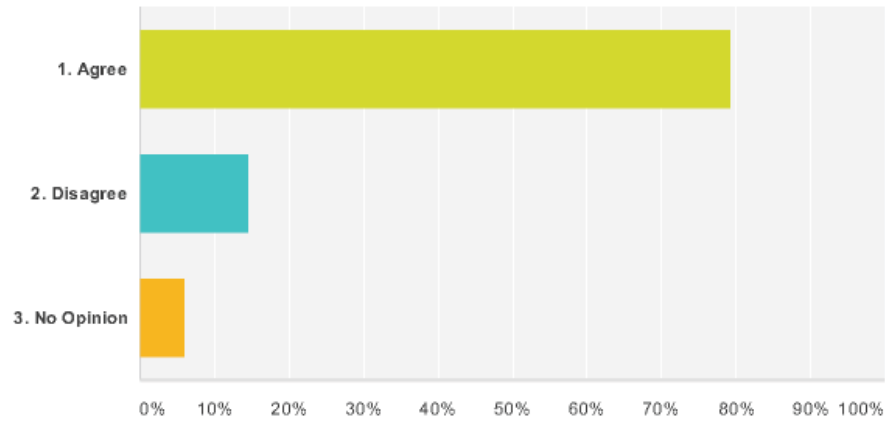
Answer Choices	Responses	
1. Agree	77.44%	484
2. Disagree	13.60%	85
3. No Opinion	8.96%	56
Total		625



Arlington Visual Preference Survey

Q11 This is an appropriate scale for development along Mass Ave. / Broadway:

Answered: 624 Skipped: 12



Answer Choices	Responses	
1. Agree	79.33%	495
2. Disagree	14.58%	91
3. No Opinion	6.09%	38
Total		624

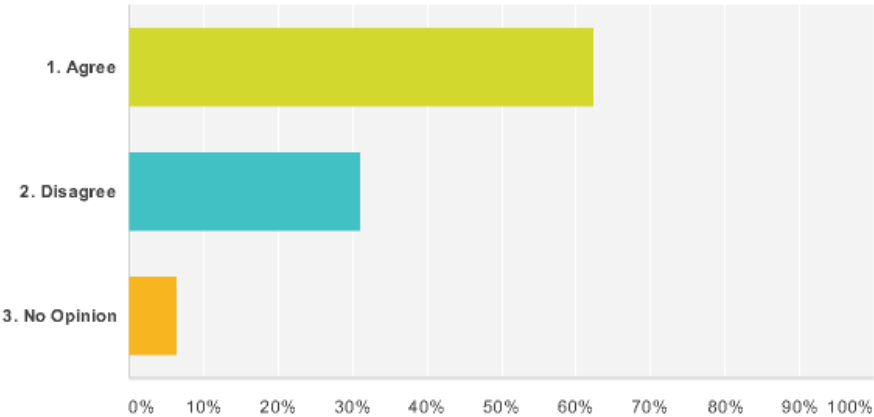




Arlington Visual Preference Survey

Q12 This is an appropriate scale for development along Mass Ave. / Broadway:

Answered: 625 Skipped: 11



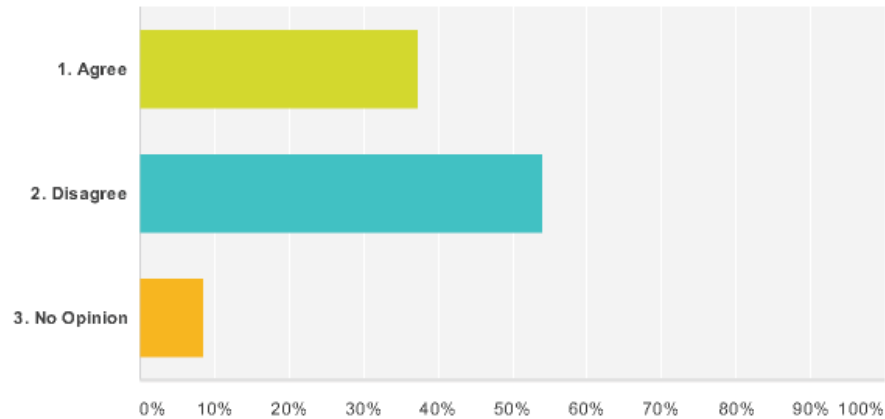
Answer Choices	Responses	
1. Agree	62.40%	390
2. Disagree	31.20%	195
3. No Opinion	6.40%	40
Total		625



Arlington Visual Preference Survey

Q13 This is an appropriate scale for development along Mass Ave. / Broadway

Answered: 624 Skipped: 12



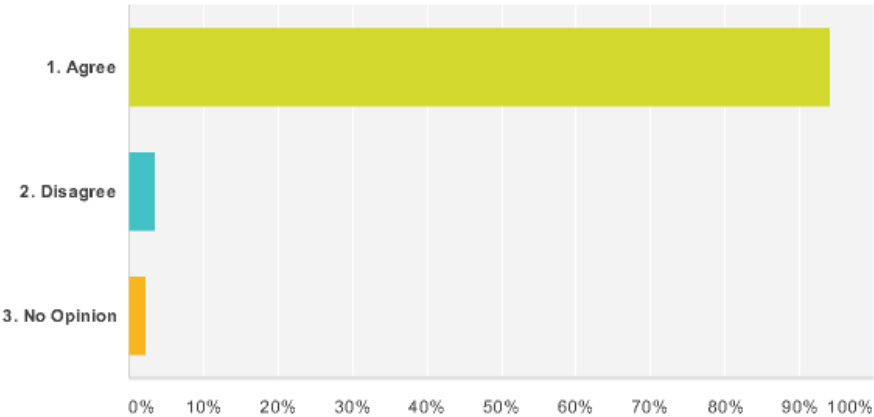
Answer Choices	Responses	
1. Agree	37.34%	233
2. Disagree	54.17%	338
3. No Opinion	8.49%	53
Total		624



Arlington Visual Preference Survey

Q14 This is an appropriate scale for development along Mass Ave. / Broadway

Answered: 623 Skipped: 13



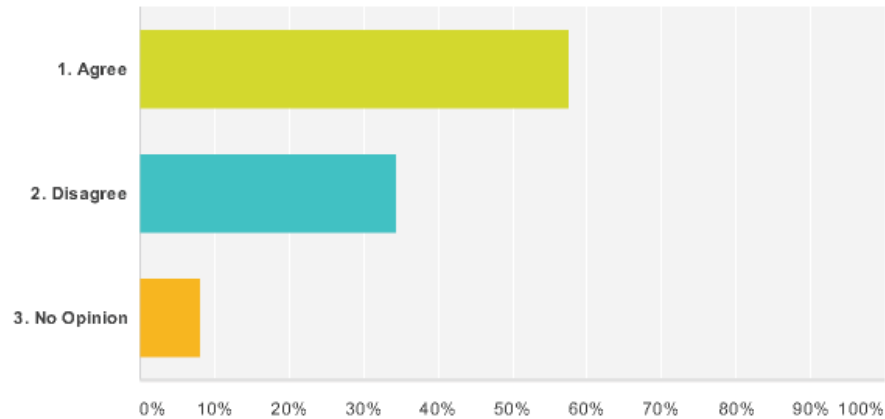
Answer Choices	Responses	
1. Agree	94.22%	587
2. Disagree	3.53%	22
3. No Opinion	2.25%	14
Total		623



Arlington Visual Preference Survey

Q15 This is an appropriate scale for development along Mass Ave. / Broadway

Answered: 622 Skipped: 14



Answer Choices	Responses	
1. Agree	57.56%	358
2. Disagree	34.41%	214
3. No Opinion	8.04%	50
Total		622

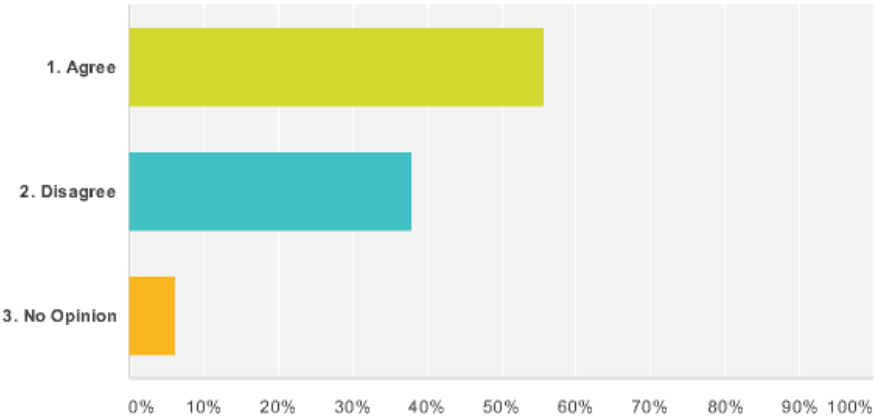




Arlington Visual Preference Survey

Q16 This is an appropriate scale for development along Mass Ave. / Broadway

Answered: 625 Skipped: 11



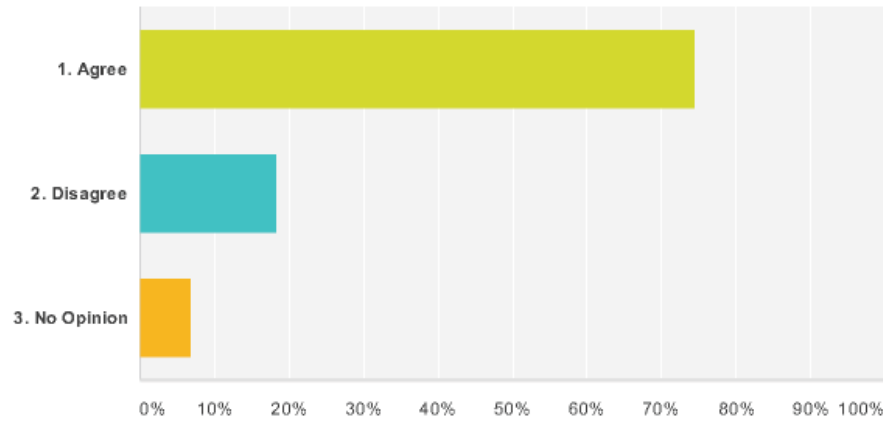
Answer Choices	Responses	
1. Agree	55.84%	349
2. Disagree	37.92%	237
3. No Opinion	6.24%	39
Total		625



Arlington Visual Preference Survey

Q17 This is an appropriate scale for development along Mass Ave. / Broadway

Answered: 618 Skipped: 18



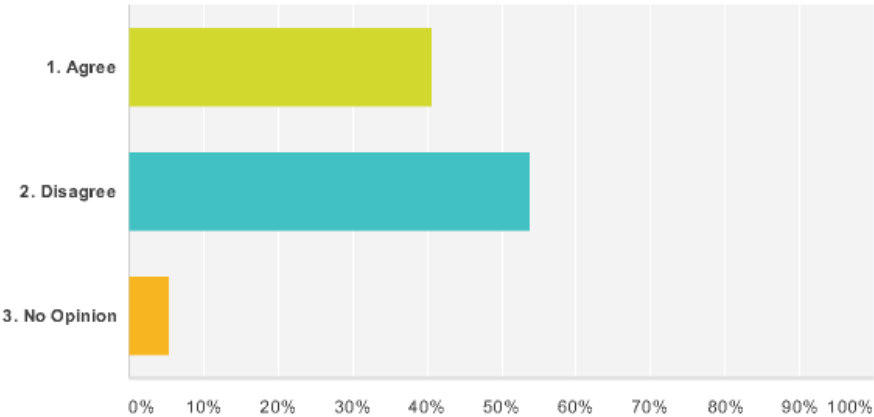
Answer Choices	Responses
1. Agree	74.60%461
2. Disagree	18.45%114
3. No Opinion	6.96%43
Total	618



Arlington Visual Preference Survey

Q18 This is an appropriate scale for development along Mass Ave. / Broadway

Answered: 619 Skipped: 17



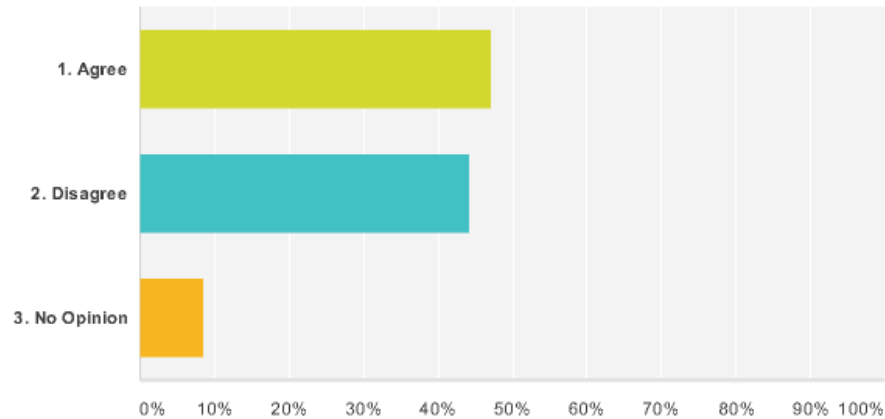
Answer Choices	Responses	
1. Agree	40.71%	252
2. Disagree	53.96%	334
3. No Opinion	5.33%	33
Total		619



Arlington Visual Preference Survey

Q19 This is an appropriate scale for development along the Bikepath

Answered: 624 Skipped: 12



Answer Choices	Responses	
1. Agree	47.12%	294
2. Disagree	44.23%	276
3. No Opinion	8.65%	54
Total		624

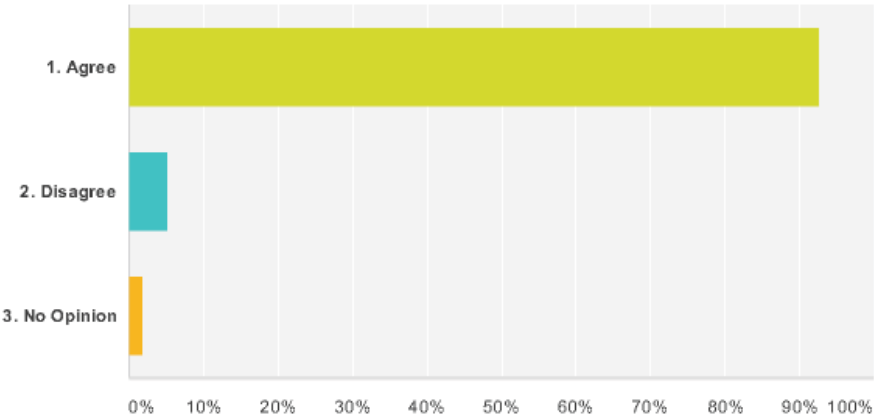




Arlington Visual Preference Survey

Q20 This is an appropriate response to building onto an existing building:

Answered: 622 Skipped: 14



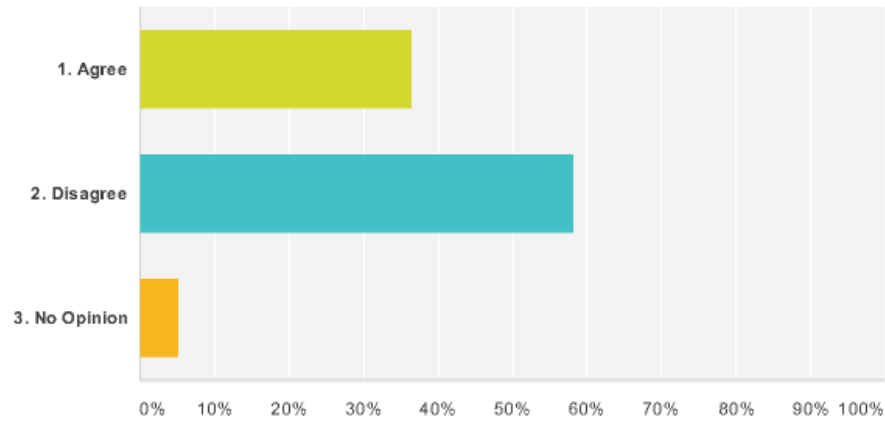
Answer Choices	Responses	
1. Agree	92.77%	577
2. Disagree	5.31%	33
3. No Opinion	1.93%	12
Total		622



Arlington Visual Preference Survey

Q21 This is an appropriate response to building onto an existing building:

Answered: 623 Skipped: 13



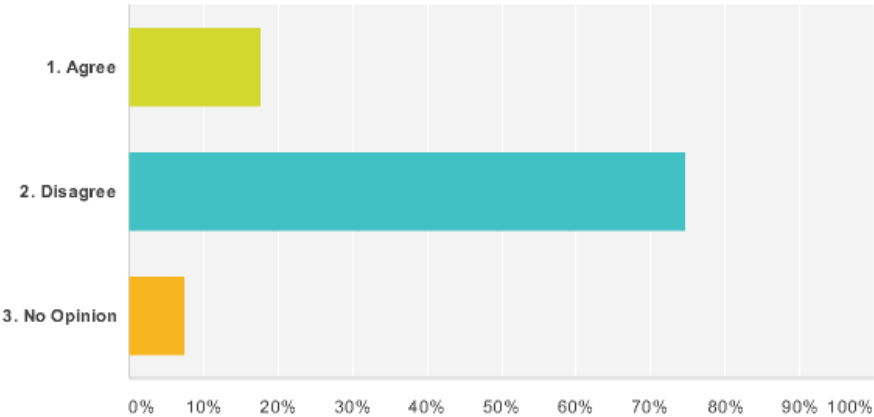
Answer Choices	Responses
1. Agree	36.60%228
2. Disagree	58.27%363
3. No Opinion	5.14%32
Total	623



Arlington Visual Preference Survey

Q22 This is an appropriate response to building onto an existing building:

Answered: 620 Skipped: 16



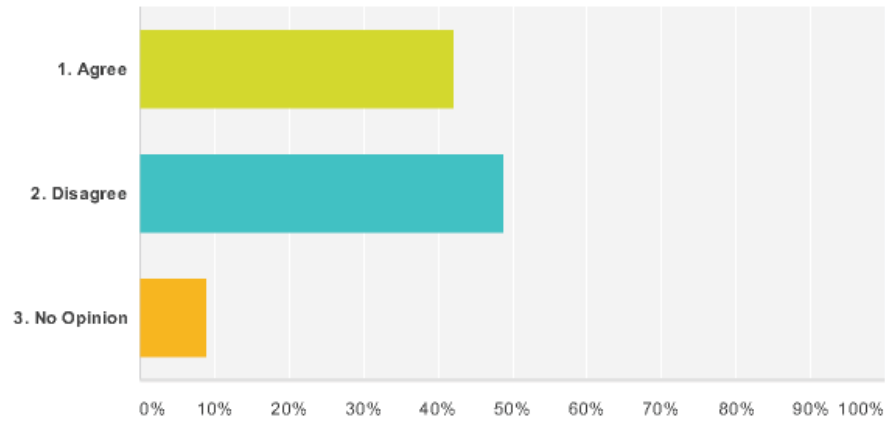
Answer Choices	Responses	
1. Agree	17.74%	110
2. Disagree	74.68%	463
3. No Opinion	7.58%	47
Total		620



Arlington Visual Preference Survey

Q23 This is an appropriate response to building onto an existing building:

Answered: 618 Skipped: 18



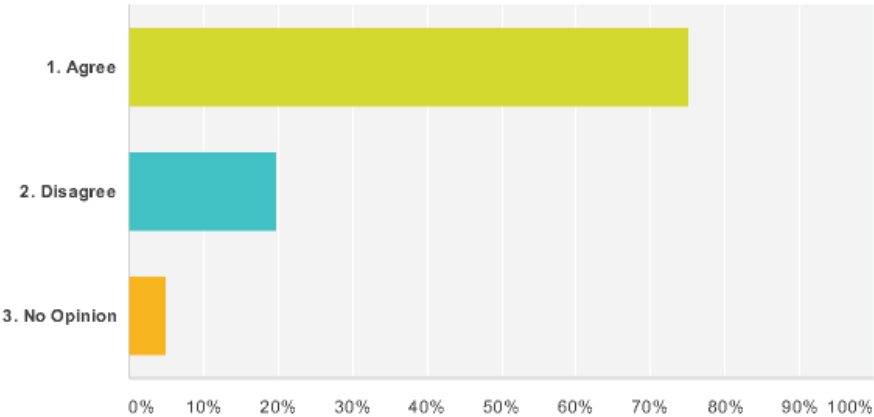
Answer Choices	Responses	
1. Agree	42.07%	260
2. Disagree	48.87%	302
3. No Opinion	9.06%	56
Total		618



Arlington Visual Preference Survey

Q24 This is an appropriate response to building onto an existing building:

Answered: 619 Skipped: 17



Answer Choices	Responses	
1. Agree	75.12%	465
2. Disagree	19.87%	123
3. No Opinion	5.01%	31
Total		619

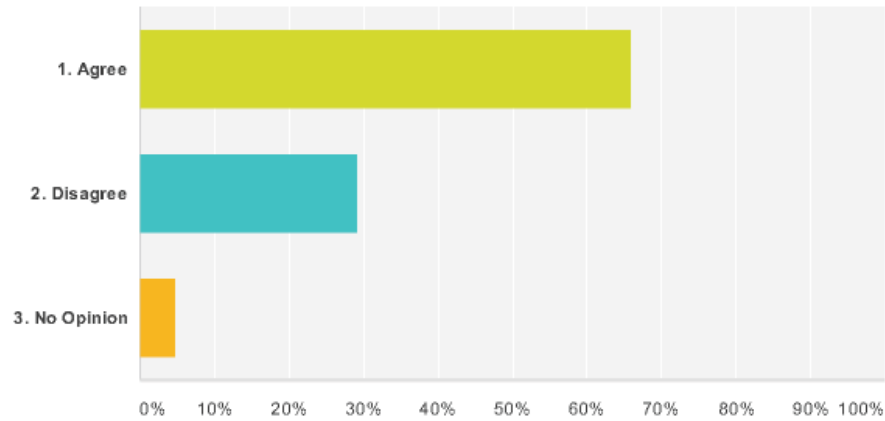




Arlington Visual Preference Survey

Q25 This is an appropriate response to building onto an existing building:

Answered: 619 Skipped: 17



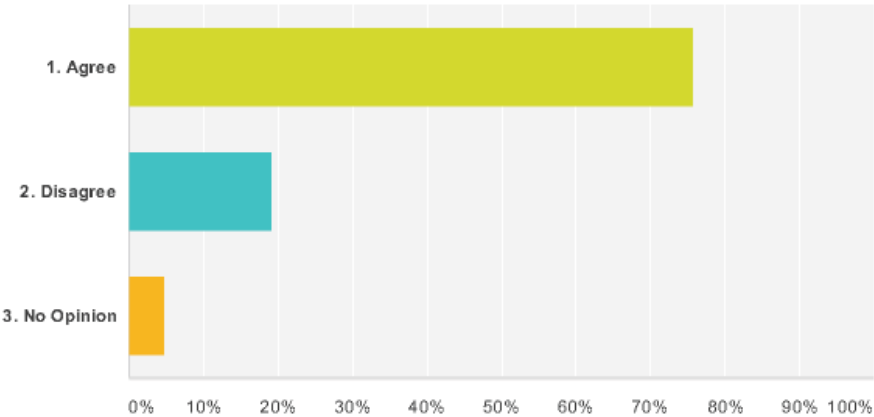
Answer Choices	Responses	
1. Agree	65.91%	408
2. Disagree	29.24%	181
3. No Opinion	4.85%	30
Total		619



Arlington Visual Preference Survey

Q26 The house on the left is recent construction. Is this an appropriate scale?

Answered: 617 Skipped: 19



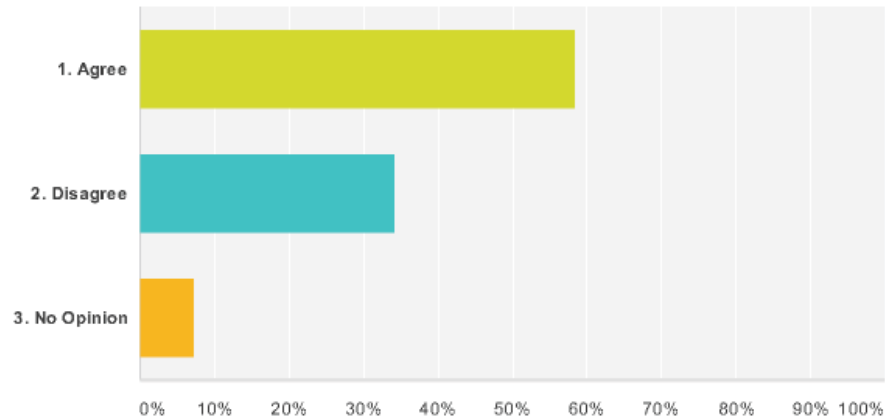
Answer Choices	Responses	
1. Agree	75.85%	468
2. Disagree	19.29%	119
3. No Opinion	4.86%	30
Total		617



Arlington Visual Preference Survey

Q27 The house on the right is recent construction. Is this an appropriate scale?

Answered: 619 Skipped: 17



Answer Choices	Responses	
1. Agree	58.48%	362
2. Disagree	34.25%	212
3. No Opinion	7.27%	45
Total		619

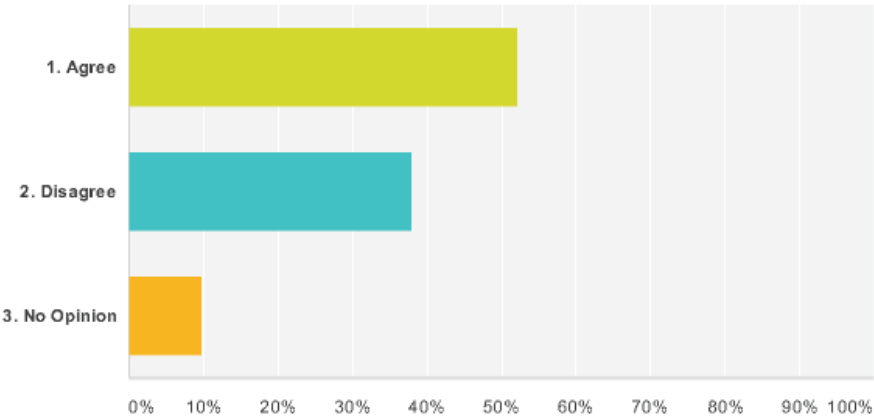




Arlington Visual Preference Survey

Q28 The house in the middle is recent construction. Is this an appropriate scale?

Answered: 613 Skipped: 23



Answer Choices	Responses	
1. Agree	52.20%	320
2. Disagree	38.01%	233
3. No Opinion	9.79%	60
Total		613

